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Press Release

Final report

IE expo Guangzhou 2023: leading the way in environmental innovation

- 417 exhibitors got together for high-quality development
- 20,606 trade visitors bolstered industry confidence
- Supporting conference with 185 industrial experts to drive innovation

On September 22, after a two-year hiatus, IE expo Guangzhou 2023—jointly organized by the Guangdong Association of Environmental Protection Industry and Messe Muenchen Zhongmao Co., Ltd.—came to a close at the China Import and Export Fair Complex. With 417 exhibitors and 20,606 trade visitors from 19 countries and regions convening in a 30,000 square meter exhibition space, this edition marked a remarkable return.

Mr. Jinzhou XU, the second-level inspector of the Guangdong Provincial Department of Ecology and Environment, praised the exhibition's role in promoting the high-quality development of the province's environmental protection industry. He emphasized its significance in ecological protection and green economic development.

Diverse exhibitor landscape

IE expo Guangzhou 2023 attracted 417 exhibitors, including international players like GRUNDFOS, NETZSCH, and CATERPILLAR. Local giants, such as GUANGDONG GUANGYE EQUIPMENT MANUFACTURING GROUP and GUANGDONG XINHUAN ENVIRONMENTAL INDUSTRY GROUP, showcased their environmental solutions. This diverse mix of exhibitors reflected industry growth and innovation.

上海 Shanghai
2024.04.18-20

成都 Chengdu
2024.06.26-28

深圳 Shenzhen
2024.09.23-25

广州 Guangzhou
2025 TBD

联系方式 Contact:

Tel: 86 (21) 2352 1111

Email:
ieexpo@mm-zm.com

Mr. Xudong LUAN, the General Manager of the Environmental Protection Department of JIANGSU SKYRAY INSTRUMENT CO., LTD., highlighted the event's scale and the diversity of exhibits, providing a platform for fruitful communication and collaboration.

Furthermore, IE expo Guangzhou 2023 brought together over 20 environmental protection industry associations from across the country and the "Pan Pearl" and "Pan Pearl River+" regions. This collective effort aimed to boost industry confidence and support high-quality development.

Global interest and demand

The three-day trade show welcomed over 20,606 visitors from 19 countries and regions, reflecting a 13.5 % increase from 2021. High-quality trade buyers, including international visitors from Italy, Saudi Arabia, and Brazil, explored environmental solutions Made in China. Overseas visitor numbers saw a 29 % increase from 2021, signifying a return to pre-COVID international participation levels.

Mr. Huaqing JIANG, Marketing Director of JIANGSU SUCHENG LOW CARBON TECHNOLOGY GROUP, praised the professionalism of IE expo Guangzhou 2023. He highlighted the value of interactions with peers and customers, fostering fruitful collaborations.

Fostering innovation

The event's accompanying 5th Guangdong Provincial Conference on High Quality Development of Environmental Protection Industry with presentations and discussion panels on digital intelligence, ecological reconstruction, technology integration, carbon neutrality and sustainability featured 185 industry experts to explore new ideas for the future.

IE expo Guangzhou 2023 may have ended, but its impact on the environmental protection industry continues. With 25 years of experience, IE expo remains committed to building a platform for industry communication and cooperation. The next IE expo in South China is scheduled for Shenzhen in 2024, from September 23 to 25.

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IFAT worldwide

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT Munich. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IE expo Shenzhen in Shenzhen, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, IFAT Delhi in New Delhi, Singapore International Water Week in cooperation with IFAT in Singapore and IFAT Brasil in São Paulo. Together, the eleven IFAT events form the world's leading network for environmental technologies.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 50,000 exhibitors and around 3 million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.

Messe Muenchen Zhongmao Co., Ltd. (MM-ZM)

Messe Muenchen Zhongmao Co., Ltd., a joint venture of Messe München and Shanghai ZM International Exhibition Co. Ltd., is founded as a professional company organizing large-scale international exhibitions. As the organizer of the IE expo shows, Messe Muenchen Zhongmao Co., Ltd. has good professional experience and customer resources and also integrates resources of buyers, associations and media to build a business-to-business platform for environmental industry.

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